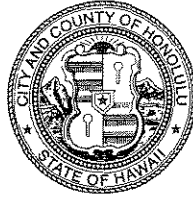


OFFICE OF THE MAYOR  
**CITY AND COUNTY OF HONOLULU**

530 SOUTH KING STREET, ROOM 300 • HONOLULU, HAWAII 96813  
TELEPHONE: (808) 523-4141 • FAX: (808) 527-5552 • INTERNET: [www.honolulu.gov](http://www.honolulu.gov)

MUFU HANNEMANN  
MAYOR



January 12, 2009

RECEIVED

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CITY CLERK  
HONOLULU, HAWAII

The Honorable Todd Apo, Chair  
and Members  
Honolulu City Council  
530 South King Street  
Honolulu, Hawaii 96813

Dear Chair Apo and Councilmembers:

Pursuant to Section 13-103(b) of the Revised Charter of the City and County of Honolulu, I hereby appoint, subject to confirmation by your Honorable Body, Max J. Sword as a member of the Police Commission. Mr. Sword will succeed Mark D. Hunsaker and serve for a term to expire December 31, 2010. I would appreciate your favorable consideration of Mr. Sword's appointment and request adoption by the City Council in the most expedient manner possible.

I have enclosed Mr. Sword's personal information form for your review. For any general inquiries you may have regarding this appointment, please contact my special assistant, Jay Ishibashi, at 527-5823.

With warm regards and aloha,

Yours truly,

A handwritten signature in black ink, appearing to read "Mufu Hannemann", is written over a horizontal line.

Mufu Hannemann  
Mayor

cc: Mr. Max J. Sword  
Honolulu Police Department  
Police Commission  
Ethics Commission

CITY AND COUNTY OF HONOLULU  
APPOINTEE PERSONAL INFORMATION FORM

1. Board/Commission nominated to: Honolulu Police Commission

2. Name: "Saveatama" Max John Sword  
(First) (Middle) (Last)

3. Are you a citizen of the United States? Yes X No     

Are you a resident of the City and County of Honolulu? Yes X No       
If yes, how long 42 Years

Are you a registered voter in the City and County of Honolulu? Yes X No     

4. Occupation: VP Industry Affairs, Outrigger Enterprises Group

5. Name and address of employer or firm:  
Outrigger Enterprises Group  
2375 Kuhio Ave., Honolulu, HI. 96815

6. Does your employer do any business with the City and County of Honolulu?  
Yes      No X

If yes, state the nature of business and approximate dollar amount in the last five  
(5) years:

\_\_\_\_\_  
\_\_\_\_\_

7. Do you or does any member of your immediate family hold office or own stock in  
any firm?  
Yes      No X

Does the firm do business with the City and County of Honolulu?  
Yes      No X

Provide details of your "yes" answers including the name(s) of the firm:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

8. Do you have any part-time employment, professional activity, or financial  
interests other than those indicated in the previous question?  
Yes X No     

If yes, provide details:

Soccer referee  
\_\_\_\_\_  
\_\_\_\_\_

9. Do you foresee any possible conflict between your present work, financial investments, business transactions or any other activity which would be incompatible with the proper discharge of your official duties or hinder you from effectively carrying out the duties for which you have been appointed?  
Yes \_\_\_ No X
10. Are any members of your family employed by the City and County of Honolulu or any attached agency?  
Yes \_\_\_ No X  
If yes, please specify the department and division \_\_\_\_\_
11. Are there any incidents in your past that may jeopardize your nomination?  
Yes \_\_\_ No X
12. Have you ever been convicted of a felony? NO  
If yes, provide details:  
\_\_\_\_\_  
\_\_\_\_\_
13. Education:  
Marist Bros. (American Samoa)  
Punahou School (Honolulu),  
Peru State College (NB)
14. Provide a summary of major work experience for the last ten (10) years. Begin With your present job, including military (attach additional sheets if necessary; or you may attach your resume):  
Outrigger Enterprises Group (since 1987)  
\_\_\_\_\_  
\_\_\_\_\_
15. Community activities, etc. (also list any service on any other board or commission [Federal, State or County]:  
Extensive list, see Attached Bio.  
\_\_\_\_\_  
\_\_\_\_\_
16. Have you ever been a member of a board or commission with the City and County of Honolulu?  
Yes X No \_\_\_  
If yes, provide name(s) of board/commission  
Honolulu Reapportionment Commission (2000)  
\_\_\_\_\_

- The above statements made by me are true, complete and correct to the best of my Knowledge and belief, and are made in good faith.

(Date)

**Max J. Sword**  
**Vice President of Industry Affairs**  
**Outrigger Enterprises Group Inc.**

*Max Sword is responsible for promoting Outrigger Enterprises and Hawaii's visitor industry to a wide range of local communities and audiences. These include community leaders, government officials and business operators. He serves as Outrigger's primary point of contact with a variety of community, business and governmental organizations, and assists with numerous community programs, including the Aloha Festivals Parade & Ho'olaule'a, Visitor Industry Charity Walk and various athletic organizations, plus fundraising efforts on behalf of such organizations as the March of Dimes and American Diabetes Association.*

**Education**

- Levuka Public School, Levuka, Fiji
- Marist Brothers School, American Samoa
- Fia Iloa High School, American Samoa
- Punahou School, Honolulu, HI.
- Peru State College, Peru, Nebraska

**Current Positions & Membership**

American Judicature Society:  
Member

American Youth Soccer Organization (AYSO):  
Member

Barstow Foundation  
Board of Directors 2007 – Present

CSAH (CoEd Soccer Association of Hawaii)  
President 2007 – 2010

Hawaii Lifeguard Association:  
Board of Directors 1995 - Present

Hawaii Hotel Association:  
Member  
Board of Directors 1998 - Present

March of Dimes:  
Board of Directors 2000 - 2011

National Federation of State High School Associations:  
Member

O-Men's Club (Punahou Lettermen)  
Member

TOP (Thank Our Paws):  
Board of Directors 2007 - Present

United States Soccer Federation

Member

### **Past Positions & Membership**

American Youth Soccer Organization (AYSO):  
Kaneohe Regional Commissioner 1990 - 93(3 years)  
State Director 1995 - 2001 (6 years)  
Coach 1987 - 2002 (15 years)  
National Games Chair (2002)

Association of Pacific Island Legislators  
Conference Committee 1995 - 1998 (3 years)

Calvary Episcopal Church (Kaneohe):  
Vestry (Board) Member 1987 -90 (3 years)

Calvary Episcopal Church (Kaneohe) Day-Care:  
Chairman of Board 1982 - 87 (5 years)

Consortium for Pacific Arts & Cultures:  
Board member 1997 - 2002 (5 years)

Honolulu City Council Reapportionment Commission  
2003

Judiciary Salary Commission:  
Chairman 1994 - 97 (3 years)

Judicial Selection Commission:  
1997-2003 (6 years)

Legislative Salary Commission:  
Member 1996

PIC (Pacific Islanders in Communication)  
Boardmember (97 - 03)

Samoan Service Providers Association:  
Board member 1987 - 89 (2 years)  
Entrepreneurial Program Chairman 1994 - 2006 (12 years)

Selection Committee State Water Commission:  
Member 1995 - 97 (2 years)

Waikiki Health Center:  
Board member 1985 - 88 (3 years)

Community Committees:  
Duke Kahanamoku Statue (Co-Chair) 1993 - 95  
Mayors Challenge Cup 2008  
Swing With A Mission - Philippine Mission 1991-1997  
Samoan Flag Day 1995-1998  
Lunalilo Homes Fundraising 1996-99  
Princess Ka'iulani Statue (Chair) 1998 - 99

**Personal**

- Born October 1951 in American Samoa.
- Bestowed the Ali'i High Chief title of "Saveatama", from the Mulifanua District of Samoa (formally Western Samoa) in 1999.

**Work Experience**

- Worked in the tourism industry for over 30 years.
  - As a deck hand, Licensed Captain & Vice President with a cruise boat company.
  - Bus Driver.
  - Musician.
  - Private Businessman.
- Last 20+ years with Outrigger Enterprise Group. (Outrigger Hotels & Resorts)

Has been in the governmental/community affairs field, in one area or another, for over 25 years. Besides work here in Hawaii, and due to his extensive family ties in every corner of the Pacific Ocean, he has worked with a number of Pacific Island governments, businesses and organizations. Had a hand in passing many legislative measures that has shaped the way tourism business is done today, the "Gross Up" tax provisions, the methodology by which taxes on employee salaries and benefits are applied to Hotel Management Contracts, the formation of Hawaii Tourism Authority to name a few.

He has also been involved with the community extensively through various organizations, like the March of Dimes, SSPA Entrepreneurial Program and the American Youth Soccer Organization (AYSO).

For March of Dimes, working every year on their main fundraiser, Governor's Bal, for SSPA, as the Chair of the Entrepreneurial Program, he has helped secure multi-million dollar funding from the State and Federal government and has been active in their scholarship programs. While with AYSO, brought the AYSO National Games to Hawaii in the summer of 2002, the first national youth tournament to be held in Hawaii. The National Games brought 192 teams to Hawaii (7,000+ participants) for a week of soccer games.